

## For Immediate Release

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## Boca Helping Hands appoints new board member

**Boca Raton, FL, Monday June 30, 2008** – Boca Helping Hands' Board President Gary Peters, today announced the appointment of a new member to Boca Helping Hands' corporate Board of Directors. Boca Helping Hands is a local accredited agency dedicated to providing compassionate service through food and assistance programs to individuals, families and children to instill dignity and break the cycle of dependence.

The new board member has extensive experience in leadership positions in multinational corporations. He is Jay Pearlman, Founder and President of Ludo, LLC.

**Jay Pearlman**, a resident of Boca Raton, was born and raised in the suburbs of Cleveland, Ohio and moved to South Florida over six years ago. Mr. Pearlman graduated from The Ohio State University with a triple major in marketing, finance and logistics and with a strong desire to start his own business since being a little boy. Jay achieved his dream to become the founder and president of Ludo, LLC, a toy manufacturer that produces in China and distributes to major retailers in the United States. When asked about being involved with Boca Helping Hands he said, "The founders of this organization should be extremely proud of themselves. I am honored to be involved and always amazed by the incredible group of volunteers that participate on a weekly basis and are so vital to the success of Boca Helping Hands."

### About Boca Helping Hands

For nearly 10 years, Boca Helping Hands has empowered volunteers to touch peoples' lives who are in crisis through its food and assistance programs. BHH partners with other local non-profit organizations who work together to provide access to resources and services that educate and build self-sufficiency. Through its Job Mentoring program volunteer mentors help individuals improve their chances of securing employment as well as obtaining better employment for the underemployed. For more information about Boca Helping Hands and how to donate or volunteer visit online at [www.bocahelpinghands.org](http://www.bocahelpinghands.org) or call 561.417.0913.

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